



Social media volunteer

Help us engage our audiences by creating a compelling social media strategy and/or content. Your help will enable us to reach more people and raise awareness of our organisation.

<u>Where</u>	<u>When</u>	<u>Estimate of time needed</u>
Remote opportunity	Either in or out of office hours	3 hours a week

What will you be doing?

Our not-for-profit delivers several services which have the aim of empowering young people to be the best version of themselves. To increase awareness of our organisation we are looking for someone who has experience in social media marketing.

We would like the volunteer to:

- produce fresh and engaging content for our social media channels
- prepare graphics for sharing across channels

You will be working with the CEO who will provide our existing brand guidelines.

What are we looking for?



We are looking for a volunteer who has experience in:

- writing and editing marketing content for social media platforms such as Facebook, Twitter, LinkedIn, and Instagram / across all platforms
- building strategies to increase social media following
- developing a coherent brand voice for social media, from content creation to community interactions

What difference will you make?

Your input will shape how we present ourselves to our service users, stakeholders, funders and the general public. With your help we will be able to continue to raise awareness of our organisation, our services and the issues that our service users face.

What is in it for you?

- free access to a 24/7 well-being helpline
- training
- the opportunity to use your skills and experience to help a not-for-profit develop
- an opportunity to gain new skills
- invitations to exclusive Say It With Your Chest events
- great experience to put on your CV
- flexible volunteer hours that fit around you
- being part of an organisation with like-minded people

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